

Watch Online Video Courses On-Demand

MCLE ACTIVITY BROCHURE

Course Sponsor

Law Office of Tim Riley

Course Title **ETHICS: Raising the Bar**

Ethics, Part 1 Exploring Attorney image

Ethics, Part 2 Improving Attorney image

Ethics, Part 3 Improving Attorney advertising to promote respect

Ethics, Part 4 Improving Communication to promote respect

Timed Agenda

The video course is available online on-demand at <http://MCLEapproved.com>.

There are 4 video part sessions. Each video session lasts 63 minutes of instructional time.

The total of the 4 video sessions is 252 minutes of instructional time.

Attorneys may order each video session individually or by bundles.

Overall Objective and Purpose

This is a four part video course dedicated to improve attorneys' relationship with clients and the public.

Subject matter and content of each video session

Part 1 and Part 2 These two sessions will focus upon and discuss attorney image and ethics. Attorneys will learn what conduct and attributes offend their clients and which are respected, and how to improve the public's perception of attorneys. Attorneys will learn which foot to put forward, and learn which 'third rails' should be avoided in order to promote respect and confidence in the legal profession.

Part 3 This session will focus upon and discuss attorney advertising and how it affects attorneys' image; and will offer recommendations on what to avoid, and how to improve attorney advertising in a way that will gain respect and promote confidence in the legal profession.

Part 4 This session will focus upon and discuss attorney communication skills and trial conduct, and how they affect attorneys' image; and will offer recommendations on how to improve attorney client relationships and trial conduct. Attorneys will learn what offends the public and what is respected by the public, and how to put their best foot forward, and avoid 'third rails' to improve their image and promote respect and confidence in the legal profession.

Course Faculty / Presenter

Attorney Tim Riley is a member of the New York and California State Bar

Written Materials

We provide the course written materials in the form of a printable PDF always available online.

Interactivity

We provide an interactive Blog so attorney participants may interact with the instructor or other participants in the same program, and post their evaluations, comments or ask questions. Attorney participants may also ask questions by phone and email, and will, within a reasonable time, receive a response from the course instructor.

Verification and Documentation of Attorney Attendance

We verify attorney attendance by embedding codes within the video program. After watching the videos, participants are required to submit the embedded code words by email as proof of attendance. Within 24 hours of our independent verification of the accuracy of the participant's submission, we email the participant a Certificate of Attendance, or electronically report attendance directly to State Bar associations when required. We also maintain and submit records of attendance and evaluations as required; and pay fees when required.

Credentials of Course Faculty / Presenter

Course Faculty / Presenter

Tim Riley, Attorney

- Admitted to Practice Law in California and New York
- Juris Doctor Degree, Cardozo School of Law, Yeshiva University, NY, NY, 1982;
- Bachelor of Professional Studies Degree, with Distinction, Pace University, NY, NY, 1979;
- Appointed to faculty, Adjunct Professor of Law, Pepperdine University School of Law, Malibu, CA 1985;
- Among first 500 Certified Members, Million Dollar Advocates Forum: "The Top Trial Lawyers in America;"
- Admitted to practice law in all New York State Courts, 1983;
- Admitted to practice law in the Federal Court for the Southern District of New York, 1983;
- Admitted to practice law in all California State Courts, 1984;
- Admitted to practice law in the Federal Court for the Central District of California, 1985;
- Admitted to practice law in the Federal Court for the Northern District of California, 1997;
- Admitted to practice law in the United States Supreme Court, 1999;
- Co-author of Chapter 9, Volume 1, *Forensic Sciences*, editor Cyril Wecht, publisher Matthew Bender
- Produced & Directed the film, *The Risks and Danger of LNG*, An Official Selection of Malibu Film Festival